



BID BULLETIN # 2
The Philippine Participation in Expo 2020 Dubai, UAE
Hiring of an Events Company for the Philippines Food Festival
16 September 2021

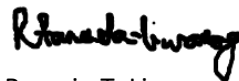
This Bid Bulletin No. 2 is hereby issued to answer all the clarifications raised by the Tenderers:

- **Schedule of notarization** of the Bid Securing Declaration Form at the Philippine Consulate General, Dubai:
 > **21-23 September 2021** from 10:00 am to 12 noon.
 >a company representative must have an **Authorization Letter** signed by the signatory/signatories (affiant/s) with an attached copy of the signed passport of the signatory /signatories (affiant/s) and said representative in lieu of an ID.

ITEM	CLARIFICATIONS	RESPONSE
V. General Requirements #1 Chef Consultant	<ul style="list-style-type: none"> ▪ Is the hire chef consultant involved in the menu preparation? 	Yes, the Chef Consultant to be hired will coordinate the design and curation of the menus with the Participating Food Festival partners
VI. Specific Deliverables A. Events & Activations #1. Mangrove Cafe #1.b	<ul style="list-style-type: none"> ▪ 1b. Organize and provide 600 Food Gift Boxes (100 per day for 6 days) in a creative and sustainable packaging as part of promotional activities for dine-in worth AED 100. -To clarify, dine-in worth AED 100 promo is c/o Mangrove Café or EC? 	Customers who will dine-in at the Mangrove Café and will incur an expense worth AED 100 will be entitled to a food gift box
#1. Mangrove Cafe #1.e	<ul style="list-style-type: none"> ▪ 1e. Tap Dubai based Filipino Food Brand Companies to participate in this endeavor. -Is this sort of sponsorship? EC can ask for cash and kinds from the food brands. Consequently, they will be allowed to do ground activities/brand activation in the events and their logos will be included in the promotional collateral materials 	This will be a collaborative partnership between PH Food Festival and Filipino Food Brand Companies. With regards to the partnership values, this can be further discussed once the winning bidder has been awarded.
#2 Hotels #2.a	2a. Coordinate and organize partnership proposals for the promotion of Philippine Cuisine in the aforesaid Hotel Groups in their Hotel Restaurants and/or Café outlets for a period of at least 2 weeks. -Expected number of hotel partners? Does it have to be all in Dubai or in different Emirates?	Please try to partner with a minimum of three (3) Hotels in Dubai and at least one (1) in Abu Dhabi

<p>#3 Filipino Restaurants & Food Chains #3. a</p>	<ul style="list-style-type: none"> ▪ 3a. Coordinate, organize, and tap Philippine Restaurants and Food Chains in Dubai in coordination with designated Filipino organizations to promote the Philippines Food Festival; and ensure the following: <p>-Expected number of Filipino restaurants and food chains to sign up?</p>	<p>Please try to involve a minimum of 15 Filipino Restaurants & Food Chains.</p> <p>For the Participating Restaurants – coordinate with the League of Food and Beverage of Entrepreneurs (LFBE) and For the Food Brand -- coordinate with the Philippine Trade and Investment Center in Dubai</p>
<p>#4 Major Supermarkets in the UAE #4. a</p>	<ul style="list-style-type: none"> ▪ Coordinate with Philippine Trade and Investment Center-Dubai and DTI Export Marketing Bureau (EMB) in the implementation of the project and in negotiating with Major Retail supermarkets in the U.A.E. including an opening ceremony/launch per participating supermarket outlet. <p>-Can you tell us the nature of activities that are set to take place in the Supermarkets? This might require permits, manpower, branding, and the likes relevant to the event? Will it be included in the EC's cost?</p>	<p>This will be in partnership and funded by DTI's Export Marketing Bureau (EMB). The assistance from Events Company will focus on coordination with the Supermarket and promotion of the event.</p>
<p>VI. Specific Deliverables B.1 Food Festival Dinner Launch</p>	<ul style="list-style-type: none"> ▪ B.1. Philippines Food Festival Dinner Launch Date: 7 December 2021 Venue: TBC (preferably in a 5-star venue) <p>-The food costs are charged to DTI or EC?</p> <p>-Is this going to be a buffet or a seated course meal?</p>	<p>Yes, Food cost is c/o of the Events Company and all other logistical requirements as contained in the Terms of Reference (TOR)</p> <p>This will be a buffet course meal with live cooking stations</p>
<p>B.2 Food Festival Opening Launches</p>	<ul style="list-style-type: none"> ▪ How many menu items are we going to create for the launch(es) 	<p>The menu items will depend on the agreement with the F&B Team and Chef of the partner venue/s</p> <p>Further details to be discussed with the winning bidder.</p>

Payment Terms	<ul style="list-style-type: none">▪ Please appreciate that these kinds of mega projects require more flexible payment structures, we are extremely interested in working on this product and making you proud but, just have a concern regarding the payment structure. <p>We have got to know that, last year for similar activities done for EXPO, the vendors were paid in full upfront, hence could we request the same terms of payment, to be paid 90% of the payment in advance and the rest 10% after the completion of the project If agreeable, we could go ahead and file our bid documents.</p>	Payment will be output based, subject to applicable Philippine Government laws and regulations and payable in tranches and upon submission of deliverables/ accomplishment report based on the indicative payment scheme as contained in the Terms of Reference (TOR)



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